

Joint attendance event  
DMRBW DanubeMacroRegionBusinessWeek and OWWF Bavaria

## Strengthening the Danube Region

The opportunities are right on our doorstep - let's seize them!

Monday, 2 May 2022  
Historic Herzogssaal, Domplatz 3, Regensburg

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|---|--|---|
| 09:00 Uhr   |  | <b>Welcome</b><br>Eberhard Sinner, President OWWF Bavaria<br>Hermann Pönisch, Vice President OWWF Bavaria   |
| 09:20 Uhr   |  | <b>Keynote</b><br>Returning to our neighbours in the East<br>Prof. Dr. Hartmut Lehman - Leibniz-Institute Regensburg  |
| 09:45 Uhr   |  | <b>Kaffeepause</b>  |
| 10:15 Uhr   |  | <b>SWOT Analysis using the example of Romania</b><br>Dipl. Bw. (FH) Jürgen Raizner • Steinbeis Transfer Centre<br><b>Bulgaria - Best Opportunities for SMEs</b><br>Kornelia P. Ninova • Minister Ministry of Economy Bulgaria (requested) |
| 12:00 Uhr   |  | <b>Greeting</b><br>Gertrud Maltz-Schwarzfischer • Lord Mayor of the City of Regensburg  |
| 12:30 Uhr   |  | <b>Lunch</b>  |
| 13:30 Uhr   |  | <b>The Danube waterway</b><br>Mag. Herfried Leitner • President ProDanube International<br>Cargo Shipping - Passenger Shipping  |
| 14:30 Uhr   |  | <b>The role of the Bavarian Danube cities</b><br>Harald Leupold • HL-Consulting, CEO bayernhafen Nuremberg ret.   |
| 14:45 Uhr   |  | <b>Multimodal and sustainable logistics</b><br>Alexander Krempf • Vice President ASSECO Solutions AG DACH Region<br>ERP & AI Syncro-Modality using the example of the automotive industry   |
| 16:15 Uhr   |  | <b>Prof. Dr. Klaus Schmidt • Saarbrücken</b><br>Pre-event info: Strategic locations and business opportunities from 28 June 2022 in Romania   |
| 15:30 Uhr   |  | <b>Coffee break</b>   |
| 16:00 Uhr   |  | <b>Prof. Thomas Schlipkoether • COO + CTO Duisport</b><br>Rhine-Main-Danube success story?  |
| 16:20 Uhr   |  | <b>Necessary measures to strengthen the Danube region</b><br>Mario Holzner • Exec. Director Vienna Institute for International Economic Studies   |
| 16:45 Uhr   |  | <b>Dr. Ernst Schmied • Short-, medium-, long-term perspective</b>   |
| 17:00 Uhr   |  | <b>End of the event</b>   |
| <i>You can ask the speakers questions directly after the lecture.</i> |  |   |